

Changing the Landscape of Health Care Costs and Outcomes

AssureCare Provides Greater Freedom of Choice, Substantial Savings

When it comes to employee benefits administration, most employers would prefer open access to a broad array of “best in class” providers, single-source accountability and optimal cost efficiency. But for many of them, it’s difficult to imagine a health care management system that could make it all possible.

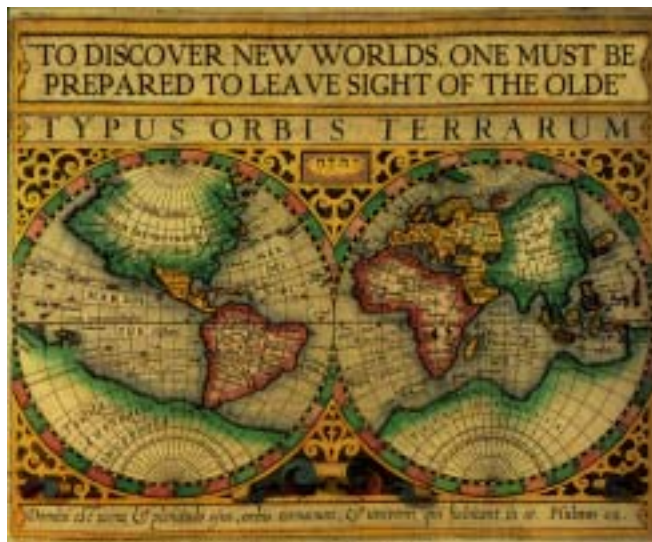
For businesses and other plan sponsors, employee benefits management and administration now have a breakthrough alternative. AssureCare, a national/multi-state, full-service Third Party Administrator (TPA) of employee benefit plans, is one company that’s boldly charging where few others have dared to go. AssureCare’s vertically integrated, end-to-end health care management system, an innovative service model that runs counter to standard industry practice, affords a wealth of advantages for both employers and patients.

Health care costs are simply out of control. What accounts for this phenomenon? Experts point to government cost-shifting, an aging population, increasing demand, new legislation and an inability to manage what has become a fractured, disjointed, commoditized collection of services.

“It is our fundamental belief that the most efficient, least expensive way to do something is to do it right the first time,” explains Richard Agar, company president. “That’s why our open-market/free enterprise model is designed to provide employees access to the physicians and specialty care centers of their choice. Our customized solutions also afford employers greater control. With our alternate care referral, leading-edge technology and outstanding resources, we bring maximum value to optimum investment.”

A Different Approach to Health Systems Management

As a dedicated extension of its clients’ human resources department,



*Assisting employers in their quest to navigate the troubling waters in the world of healthcare.
(Charts/reports available upon request.)*

AssureCare is a full-service partner optimizing access and providing the ultimate in end-to-end, health care-related solutions. “Unlike HMOs and larger insurers, our health care networks aren’t limited by proprietary interests,” Agar explains. “Our model aggregates a nationwide customized matrix of PPOs, with preferential access to doctors and hospitals, based on the idea that universal free and open point of service competition results in better care for patients as well as enhanced value for employers.”

Superior Technology Underlies Integrated Model

AssureCare relies on state-of-the-art tools to integrate “best of class” applications for its clients. The company utilizes an HP UNIX platform, one of the most secure and stable in corporate America. Its Application Service Provider (ASP) architecture incorporates a full range of health care applications – low cost access, adjudication, repricing, managed care, enrollment, billing, pharmaceutical and more — in each client’s real-time, proprietary database. Best of all, ASP-managed information lends itself to scalability and continual review and refinement.

Agar credits AssureCare’s free-market, UNIX/ASP-based proprietary architecture with its ability to ensure the highest level of efficiency and continual cost savings. “The management guru Deming stated that ‘if you cannot measure, you cannot manage.’ Our integrated health care system is accurate and efficient while facilitating optimal outcomes. AssureCare’s ASP architecture re-aggregates best-in-class products and services so CFOs and consultants can run reports and make forecasts based on figures they know are correct. Our use of technology to support our overarching core competencies facilitates positive change, growth and economic soundness.”



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